SARAH-JAYNE GRATTON

TECHNOLOGY FUTURIST AND GLOBAL INFLUENCER



- Global Technology Influencer
- Key Opinion Leader (KOL)
- Top Influencer at Mobile World Congress (5.6m impressions)
- Top 5 Business Intelligence Marketing Influencers (Onalytica)
- Top 100 global influencers report by Digital Scouting
- Articles featured in Telecoms and Social Media Today

3.5M+ SOCIAL MEDIA REACH

92% TECH FOLLOWERS

72% US AND UK FOLLOWERS

70% HIGHER INCOME BRACKET



"PROUD TO BE
ONE HALF OF
TECH'S POWER
COUPLE"

#TEAMGRATTON

TWITTER ELITE

185K+ FOLLOWERS @GRATTONGIRL

TOP EVENTS INFLUENCER

WIMBLEDON
TOUR DE FRANCE
MOBILE WORLD CONGRESS
HUAWEI INNOVATION DAY
WEBSUMMIT
ORACLE MBX

- TECH INFLUENCER CAMPAIGNS
- DEDICATED SPONSORED POSTS
- ARTICLES AND COMMENTS
- PRODUCT REVIEWS
- DIGITAL SCOUTING



management

The Influencers
43 Berkeley Square
Mayfair
London
W1J 5FJ

pricing

All influencer campaigns are tailored to our clients' briefs. Please contact us to discuss your individual requirements.

contact@theinfluencers.media